

(445) Broadcast News Production Team

Judge Number _____

Team Number _____

Technical Scoring Rubric

Required Elements (If any questions below are checked NO, stop scoring and assign a TOTAL score of 0)	
Team followed topic	<input type="checkbox"/> Y <input type="checkbox"/> N
Team followed Copyright and/or Fair Use Guidelines	<input type="checkbox"/> Y <input type="checkbox"/> N
If no to either question, please stop scoring and provide a brief reason for the <i>disqualification</i> :	

Items to Evaluate	Select One	Points Possible	Points Awarded		
Required Elements					
Includes an introduction	<input type="checkbox"/> Yes <input type="checkbox"/> No	20			
Includes a news story and weather segment	<input type="checkbox"/> Yes <input type="checkbox"/> No	20			
Includes a segue [seg-way] between the news stories	<input type="checkbox"/> Yes <input type="checkbox"/> No	20			
Includes outro (music) with credits/sources	<input type="checkbox"/> Yes <input type="checkbox"/> No	20			
Includes 15-20 second promo/tease	<input type="checkbox"/> Yes <input type="checkbox"/> No	20			
The team submitted the correct information and in the correct format. ● URL to project files, Works Cited, script and signed Release Form(s) in one combined PDF file <i>All points or none are awarded by the technical judge.</i>		10			
News Production made effective use of time and was within the contest time limit of 3-5 minutes. <i>All points or none are awarded by the technical judge.</i>		20			
Total Required Elements (130) points maximum)					
Items to Evaluate	Below Average	Average	Good	Excellent	Points Awarded
Content					
Originality of content	1-5	6-10	11-15	16-20	
Developed storyline (effective use of B-roll and interviews)	1-5	6-10	11-15	16-20	
Segue [seg-way] was used appropriately	1-5	6-10	11-15	16-20	
Effectiveness of production	1-5	6-10	11-15	16-20	
Effectiveness of on-screen talent presence: (Talent projected confidence through speech and body language.)	1-5	6-10	11-15	16-20	
Effectiveness of talent voice: (Spoke clearly, enunciated clearly, and projected voice.)	1-5	6-10	11-15	16-20	
Effective use of Green Screen technology	1-5	6-10	11-15	16-20	
Total Content (140 points maximum)					

Quality					
Videos were in focus/steadiness/shot variety	1-5	6-10	11-15	16-20	
Lighting quality	1-5	6-10	11-15	16-20	
Color quality	1-5	6-10	11-15	16-20	
Audio quality (Effective use of fades, normalizing, and/or use of ambient sounds)	1-5	6-10	11-15	16-20	
Total Quality (80 points maximum)					
TOTAL TECHNICAL POINTS (350 points maximum)					



JUDGE'S COMMENTS

(445) Broadcast News Production Team

Member ID/Team Number _____

Judge Number _____

COMMENTS: (to be viewed by contestant)

(Judges: please provide positive feedback and areas of improvement in a constructive manner regarding your analysis of his/her competition.)

AREAS FOR IMPROVEMENT:

REASON FOR DISQUALIFICATION: *(if applicable)*